



INTERTOURS

MADEIRA TRAVEL SPECIALISTS

TOURISM SUPPLIER SUSTAINABILITY CODE

- Exclude visits to orphanages from any and all tourist activities
- Ensure that the exchange of personal data or abuse between residents and visitors is not permitted
- Keep infrastructures clean and in good condition
- Provide guests access to toilets
- Avoid flights with high environmental impact
- Limit the number and duration of flights over protected and residential areas, or areas of cultural heritage importance
- Give minimum weight and altitude indications for flights
- Compensate and repair damage done to locations
- (4) Participate in area conservation and rehabilitation projects
- Avoid sensitive habitats, animals in captivity
- @ Respect people, culture, partners and local laws
- @ Ensure fair pricing, including commissions and types of mark-up





- Use local ingredients and products
- Minimize food waste and plan shopping and meals
- Avoid single-use materials, use alternatives to plastic in materials and water bottles
- Offer a menu with typical dishes of local cuisine
- Create opportunities to contribute to nature conservation or social development initiatives
- Train and employ locals to manage local activities
- In vulnerable groups, ensure you have parental consent with a supervisor always present
- Stick to approved zones and designed trails
- ② Do not hunt marine fauna or change their routes
- Provide information about responsible donations (avoid giving money or candy) explaining that it feeds child abuse and begging businesses
- Report ZERO tolerance for child labor, sexual abuse or human trafficking
- Provide information about tips
- Provide opportunities for traveler inquiries and feedback
- Inform the rules of video and photo shooting
- Check the participants before the activities in order to guarantee aptitude and capacity to carry them out
- Manage group sizes to minimize impacts on people and places to visit and ensure safe guided tours
- Manage expectations responsibly, and ensure guides or representatives behave respectfully and professionally
- Minimize energy use, prioritize low-carbon transport
- Obtain a formal written risk consent confirmation from travellers
- Monitor site and weather conditions before and during the activity





- Share reliable information about nature and local culture, support projects and social/cultural conservation that the traveler can contribute
- Do not disturb vegetation and animal life
- Boost the local economy and community through employment and procurement of local products and services
- Have business licenses and permission to access the activity
- Ensure safety and insurance for customers and staff
- Provide staff to act on emergency situations and a permanent emergency contact
- Ø Identify health and safety risks, prepare contingency plans and provide safety/protective equipment
- Use eco-friendly products
- Avoid disposable materials, provide garbage disposal sites
- Be proactive in water efficiency measures
- Maximize accessibility for participants with special needs
- Inform the traveler about what they should or shouldn't do, safety, what to expect and the logistics
- Communicate rules of conduct and appropriate behavior specific to the site or heritage



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